

Kurzvita



Christian Kluge
Geschäftsführer

Smart Pricing GbR
www.smart-pricer.com

- 6 Jahre Luftfahrt - und Beratungserfahrung (airberlin, McKinsey)
- Diplom Wirtschaftsingenieur
- umfassende Projektleitungserfahrung
- tiefgreifende Pricing-Erfahrung

Profil

- 01/2014 – today **Co-founder and CEO, Smart Pricing GmbH**
Founded a start-up to offer dynamic pricing solutions for sports clubs and movie theaters
- 01/2014 – today **Head of Ancillary Products / Senior Manager, Air Berlin PLC**
Led team of 6 product managers to introduce new and optimize existing Ancillary products, e.g. seat reservation, bag and upgrades
- 09/2012 – 12/2013 **Senior Manager Strategic Projects, Air Berlin PLC**
Led cross-functional projects with focus on Air Berlin's product
- 07/2010 – 08/2012 **Director oneworld Alliance Project, Air Berlin PLC**
Head of the oneworld Project Management Office at Air Berlin
- 09/2008 – 03/2010 **McKinsey & Company, Inc. Switzerland**
Consultant with focus on operations and organization of transportation and consumer goods companies